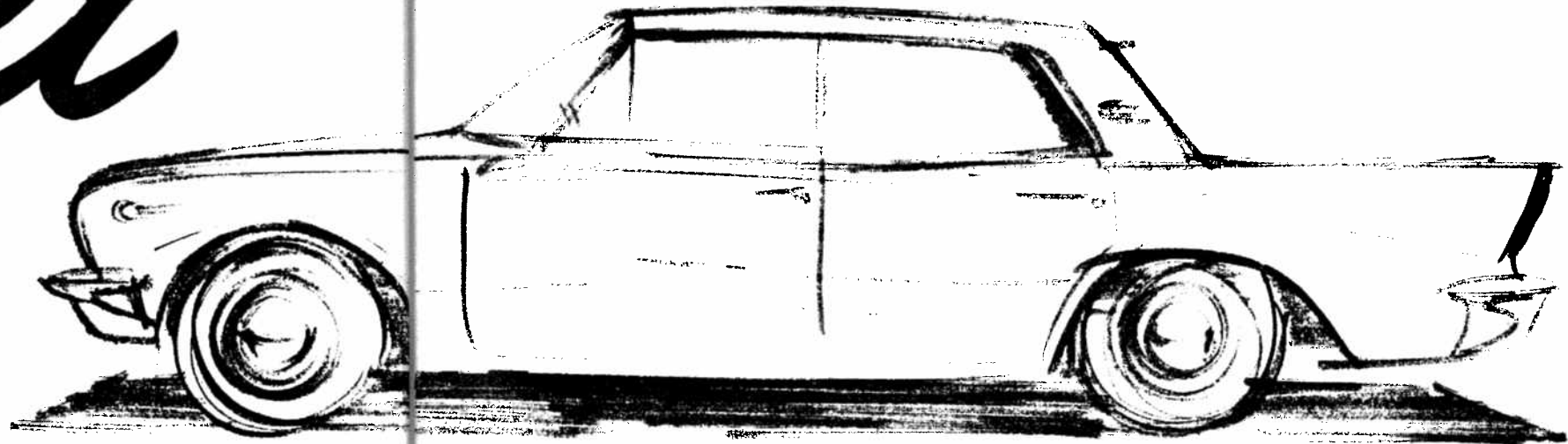
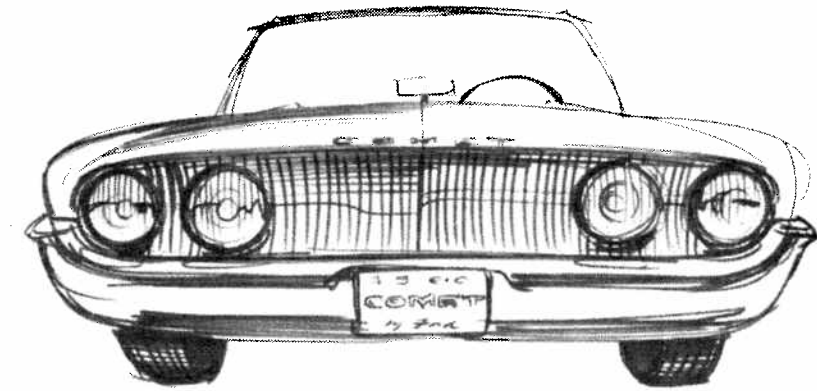


"THE EDSEL IS DEAD" ... LONG LIVE THE

Comet



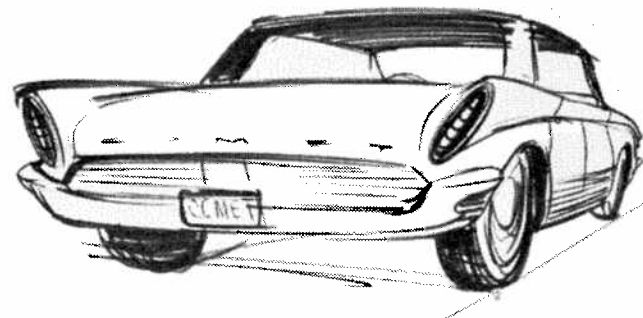
OUR ARTIST CONJECTURES ON MERCURY'S

COMING ENTRY IN 1960'S "COMPACT CAR RACE"

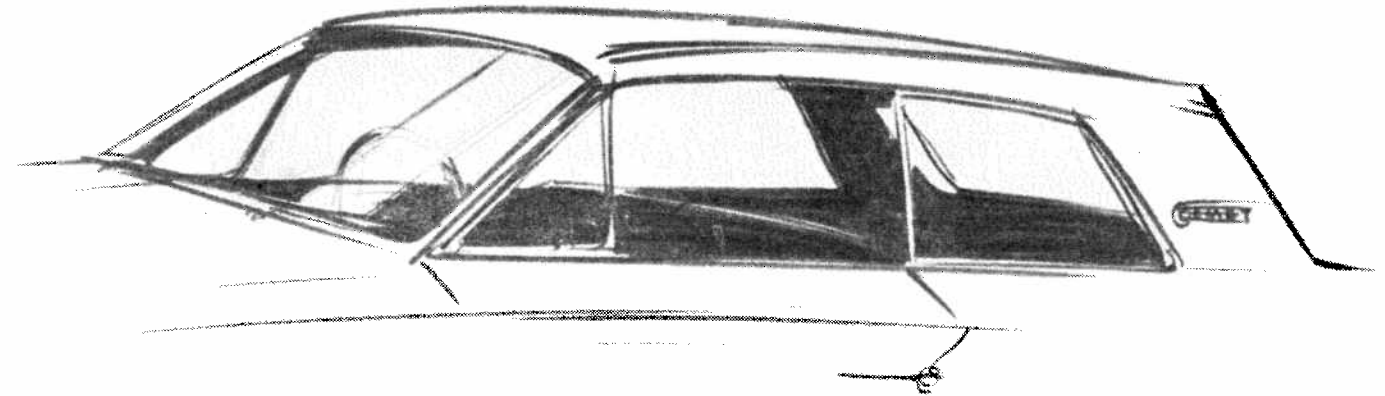
IT'S NO SECRET that the Ford Motor Co. is pleased with the early success of the Ford Falcon. It's also no well-kept secret that they are planning the early introduction of a second—and possibly third—compact car. The first of this new crop will probably be ready sometime in the early spring, and will be known as the Comet.

Since the Comet will be on a five-inch-longer wheelbase than the Falcon, it is safe to assume that the basic body structure will be close to that of the Falcon. The fenders, grille and flat roof are most probably going to be the areas of difference. Our artist reasons that possibly one of the most distinctive—and distinguishing—areas on the car will be the roof (see sketch, opposite page).

With the stretched-out wheelbase (114 ins.) the Comet should have a much better ride than the Falcon. If it uses a hopped-up version of the Falcon engine (not currently planned) it could be a good performer, too.



REAR VIEW OF COMET BEARS LITTLE RESEMBLANCE TO '60 MERCURY



A SAFE GUESS FOR THE COMET ROOFLINE IS THIS ONE—PATTERNED AFTER THE SUCCESSFUL THUNDERBIRD AND FORD GALAXIE